



2009 MMBDC SIGNATURE EVENT

Annual Awards Event – September 29, 2009

EVENT SPONSOR- \$20,000 (four available: 2 Sold) – Includes name on all event signage, program presenter, program announcements and invitations, recognition as Event Sponsor in the Digital Program Book, full page color ad, recognition in event publicity, box seat banner, logo on multimedia presentation during show, logo on step and repeats for photos, star with company logo/name displayed onsite, ****Branding Opportunity must be approved by the MMBDC Awards Dinner Committee**, 24 tickets with logo on reserved seating signs (8 in VIP seating, 8 in Premium seating and 8 Preferred seating), 12 Finalists Cocktail Hour Passes, 10 Valet Parking, 3 Reserved tables at the strolling dinner.

FINALISTS COCKTAIL HOUR- \$20,000 (one available) – Includes name on all event signage, program announcements and invitations, recognition in the Digital Program Book, full page color ad, recognition in event publicity, box seat banner, logo on multimedia presentation during show, meeting with premier guest and finalist, signage throughout photo reception, star with company logo/name displayed onsite, 16 tickets with logo on reserved seating signs (8 in VIP seating, 8 in Premium seating), 16 Finalists Cocktail Hour Passes, 10 Valet Parking, 2 Reserved tables of 4 at the strolling dinner.

DIGITAL PROGRAM BOOK- \$10,000 (one available) – Includes name on program banner and on back of the Digital program book, recognition as Digital Program Book sponsor, full page color ad, box seat banner, logo on multimedia presentation during show, 10 tickets with logo on reserved seating signs (4 seats in VIP seating, 6 in Premium seating at the awards dinner), 5 Finalists Cocktail Hour Passes, 5 Valet Parking, 1 Reserved tables of 4 at the strolling dinner.

PHOTO- \$10,000 (one available- Sold Out) – Includes logo on guest photo frames, name on Program Banner, a full page color ad, in the program book, 8 tickets (4 in VIP seating and 4 in Preferred seating), box seat banner 4 Finalists Cocktail Hour Passes, 4 Valet Parking Passes, recognition in the digital program book, 1 Reserved tables of 4 at the strolling dinner.

VALET - \$7,500 (one available) – Includes exclusive opportunity for recognition on materials used to park vehicles of valet patrons, logo on valet tickets, signage at valet stations located on Woodward (Estimated traffic close to 3000), name on official Program banner, a full page color ad in the Digital Program Book, 4 tickets (4 in VIP seating), 2 Finalists Cocktail Hour Passes, 4 Valet Parking Passes, 1 Reserved tables of 4 at the strolling dinner.

STROLLING DINNER SPONSOR - \$7,500 (1 sold/ 1available) – Includes name on official strolling dinner banner, signage at each beverage location, logo on cocktail napkins, individual ice sculpture with company logo recognition as Strolling Dinner Sponsor in the Digital Program Book, Full page Color ad, 8 tickets (4 in VIP, 4 in Preferred Seating), 4 Valet Parking, 2 Reserved tables of 4 at the strolling dinner.

PLATINUM - \$6,500 (unlimited) - Includes name on official Program banner, recognition as Platinum Sponsor in the Digital Program Book, a full page color ad in the Digital Program Book, 8 tickets (4 in Premium seating and 4 in Preferred seating), 2 Finalists Cocktail Hour Passes, 4 Valet Parking Passes.

GOLD (unlimited) - \$5,000 - Includes name on official Program banner, recognition as a Gold Sponsor in the Digital Program book, a 1/2 page color ad in the Digital Program Book, 8 tickets (4 in Preferred Seating), 2 Finalists Cocktail Hour Passes, 2 Valet Parking Passes.

AWARDS - \$4,000 (one available) – Includes name on official Program banner, recognition as Awards sponsor in the Digital Program Book, a full page color ad in the Digital Program Book, 8 tickets (4 in Premium Seating and 4 in Preferred seating), 4 Finalists Cocktail Hour Passes.

SILVER - \$3,500 (unlimited) - Includes recognition as a Silver Sponsor in the Program book, a 1/2 page color ad in the Digital Program book, 4 tickets (4 seats in Preferred seating), 1 Finalists Cocktail Hour Pass.

GIFT BAG - \$2,000 (five available) – Includes name on official Program banner and all Gift Bags, recognition as Gift Bag sponsor in Digital Program Book, a **half page color ad** in the Digital Program Book, 2 Finalists Cocktail Hour Passes, and opportunity to provide item/s for **Gift Bags.

BRONZE - \$1,750 (unlimited) - Includes recognition as a Bronze Sponsor in the Digital Program Book, 1/2 Page BW ad, 4 tickets.

Contributing Star Sponsor- \$1000 (unlimited) – Includes logo on multimedia presentation during show and quarter page 4 color ad

Supporting Star Sponsor- \$500 (unlimited) - Includes 2 tickets to the show, logo on multimedia presentation during show, and star with company logo displayed on site

Custom sponsorships available upon request

INDIVIDUAL TICKET - \$150 (Limit 4 per company)

INDIVIDUAL Full Page Color AD in Digital Program Book - \$3,000

Ad Upgrade - \$750

(**) Items must be approved by MMBDC Awards Dinner Committee

Digital Program Book (Example): CD inside

